



# **MEDIA KIT**



# SHORT ADVENTURES. AMAZING DESTINATIONS. MEMORABLE STORIES.

- ABOUT THE BLOG
- WE ARE PASSIONATE ABOUT TRAVEL, BUT WE KNOW THAT MOST FOLKS SIMPLY DON'T HAVE THE LUXURY OF AN UNLIMITED AMOUNT OF VACATION, OR FOR THAT MATTER, AN EVER-RELOADING BANK ACCOUNT! SO....WE FOCUS ON AMAZING TRIPS OF 7 DAYS OR LESS.
- IF YOU GO TO A FABULOUS DESTINATION FOR A 'QUICKTRIP', WHAT SHOULD YOU SEE? WHAT SHOULD YOU DO? WHERE SHOULD YOU STAY? WHAT SHOULD YOU EAT? AND MAYBE MOST IMPORTANTLY – WHAT COULD YOU SKIP?
- OUR GLOBAL ADVENTURES ARE CHRONICLED AND HIGHLIGHTED ON OUR WEBSITE: [WWW.QUICKTRIPTO.COM](http://WWW.QUICKTRIPTO.COM). THEY ALSO GET ATTENTION AND CREATE AWARENESS. THE SITE IS A WEALTH OF COOL INFORMATION AND INSPIRATION.
- WE ARE NEVER HAPPIER THAN WHEN WE'RE DRAGGING A SUITCASE THROUGH AN AIRPORT ON THE WAY TO ANOTHER ADVENTURE. (EVEN WHEN THERE'S A FLIGHT DELAY...YOU NEVER KNOW WHO YOU'LL MEET!)







QuickTripTo founder, AJ Williams, has been a journalist, marketing executive and globetrotter for, well, a lifetime! The travel-bug bit AJ in earnest about 10 years ago, and it's been a non-stop adventure ever since! It started with a travel blog to keep the family updated as she and her husband traveled through Italy and France. Quickly the daily posts gained a lot of attention and a thousand followers. That formed the foundation for a future in travel and telling stories along the way. Special passions are food, wine, and truly finding out how to 'live like the locals' in every destination!



Regular QuickTripTo™ contributor, Steve MacNaull, is an award winning travel and business writer, based in Canada. He has traveled the world with his wife, son, daughter, and even his dog to bring readers amazing stories and adventurous inspiration. Steve has been to all corners of the globe, and is diligently working on a passport full of stamps (he's well on his way!) Steve is an avid runner, which often serves him well in airports when making tight connections! He's an adventurous traveler, willing to try almost any athletic pursuit in the destinations he visits. Waterfall repelling anyone?



# POPPING UP ALL OVER....

THE DAILY COURIER

**The Province**  
SERIOUSLY WESTCOAST

The  
**ChronicleHerald**

**FYI** FOREVER  
YOUNG  
INFORMATION

**Winnipeg  
Free Press**

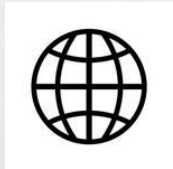
THE HAMILTON **SPECTATOR**  
— thespec.com —



**The Dallas Morning News**

**THE VANCOUVER SUN**

# DIGITAL AND SOCIAL



- [WWW.QUICKTRIPTO.COM](http://WWW.QUICKTRIPTO.COM) - 70K+ VISITS ANNUALLY (AVERAGE 6K/MONTH)



21,500 FOLLOWERS





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